



Alison Crouch Bio

- **Alison has 35 years' experience working in food. From teaching cookery, nutrition and food hygiene, running restaurants, broadcasting, writing both recipes and food articles**
- **She has worked with the likes of Gordon Ramsay, Rosemary Shrager, Brian Turner, Aldo Zilli and Cyrus Todiwala - and written several cookery books, the latest being The Four Seasons, which was released in 2024.**
- **Produced top class dinners with Brian Turner and Cyrus Todiwala as part of local schools' projects.**
- **Finalist in the Food Hero Category, for the Velvet Magazine Awards in 2025 and 2026**
- **Winner Social Enterprise of the year and the Prestige Award, Fenland Business Awards, 2026**
- **National Finalist 'She Inspires' Awards 2026 – Winner to be announced**
- Taught Food at schools to GCSE and A Level standard and across all age groups
- Taught for the National Federation of Women's Institutes
- Studied Food History through work with the National Trust
- Tutored food sessions in every age range from ante natal groups to Under 5s to Over 70s groups.
- Worked for Somerfield Magazine, and created recipes for G's Marketing at Ely for their website and veg boxes
- Commissioned by Norfolk and Cambridgeshire Museum Service to research and produce historical recipes cards.
- Written recipes alongside other authors for National Trust cookery books - and worked on many television programmes on the BBC, ITV and Sky, as well as talking live on numerous radio stations about food topics - carrying out regular phone ins on BBC Radio Cambridgeshire.
- Taken cookery to the Community by creating initiatives that teach people how to cook on a budget and make better food choices - numerous ticketed courses and events. Founder of Fascinating Food. Co-Founder of Wine and Dine.



Ian Erridge Bio

- **Ian has over 25 years' experience in the Wine industry and is also keenly into his food.**
- **From mentoring those wishing to get into the wine industry to directing large wine retail operations, broadcasting, and writing books and articles on wine – there is little that he's not done in the pursuit of finding a great wine for each and every palate.**
- **Has talked live on numerous radio stations about wine - on stations such as BBC Radio Cambridgeshire.**
- **He is author of an acclaimed book on Greek wine, called, Wine; It's All Greek To Me - having lived in Greece for over 4 years, selling wine and visiting many wineries across the country as part of his 'research' for the book.**
- **He also plied his trade and studied on the coast on Southern Spain for 2 years and has worked extensively across the UK**
- **He has given numerous talks and vineyard tours, as well as hosting presentations for wine societies across the UK.**
- **Ian loves nothing more than a good wine Q and A and seeing the smile on a person's face when they try a wine or grape for the first time and really like it.**
- **He is a passionate advocate for English wine, especially for those producers in the Southeast.**
- **Ian first got into wine when going on a 'lads' holiday to Rhodes in the early 90's. His first wine was from a litre bottle of 'red stuff' they had on sale in a supermarket. It was HORRIBLE – but it did spark his imagination into thinking there must be some better produce out there!**
- **His sense of humour and mannerisms were recently compared, by a client, to that of World leading wine expert, author and broadcaster, Oz Clarke! An accolade he will gladly accept. Co-Founder of Wine and Dine.**

As founders of Fascinating Food - along with - Wine and Dine – we have combined our passions and created a new and interesting concept of quality food and wine pairings at home. But we also love a good vineyard tour and provide the minibuss and know how to make a great day out!

All you need to do is be enthusiastic!

We welcome all sorts of ideas and adventures, including corporate events, charity galas and much more!